



MARTIAL ARTS INSTITUTE OF LOUISIANA

INTERNATIONAL MARTIAL ARTS ASSOCIATION

7575 Westbank Expressway · Marrero · Louisiana · 70072

(504) 328 – 4000 ■ TAX ID 20-8372415

Dear Friend,

Please allow me to introduce myself and my group. I am Master Chris Benoit and for more than 20 years, I have been the chief instructor of the Martial Arts Institute of Louisiana in Marrero. Our purpose is to teach the elements of Martial Arts, focusing on discipline, respect, honesty, and integrity – both in school, and in life. With us, students learn the importance of dedication and develop many skills that are invaluable as they move through childhood and into adulthood.

On Friday, August 12 and Saturday, August 13, 2016 the Slug Fest Karate Nationals will be held in the heart of downtown New Orleans at the beautiful Hyatt Regency Hotel, just moments away from all the excitement our wonderful city has to offer. We welcome you to become a part of this annual competition and offer you an opportunity to showcase your company and services to Martial Artists and their families. As a sponsor, your contribution will help ensure the success of this event and provide an exciting experience for competitors.

In past years, Slug Fest attracted thousands of Martial Arts students, instructors, and professionals from around the country. Offering these artists an opportunity to showcase years of training and dedication, Slug Fest remains one of south Louisiana's top-rated Martial Arts tournaments.

As a sponsor, you will enjoy such opportunities as: your company name and/or logo on printed and electronic material, banner placement at the event, vendor exhibits, free admission to all festivities, AND MUCH MORE! A full description of sponsorship levels is attached to this letter.

I hope you will consider becoming a sponsor of the 2016 Slug Fest Karate Nationals. Your participation in the event is imperative to its success, and we would appreciate your support as we once again gather the best and brightest in Martial Arts.

We look forward to speaking with you soon.

Sincerely,

Master Chris Benoit

2016 SLUG FEST SPONSORSHIP LEVELS

<p>Corporate \$5,000</p>	<ul style="list-style-type: none"> • Recognition as Corporate sponsor • Name/Logo on competition awards and certificates • Name/Logo on all printed material (posters, brochures, school website, etc.) • Full-page ad and color back cover in Slug Fest souvenir book • Prominent placement of banner (provided by company) • Three-minute promotion by company representative during event • Announcements throughout the event • 20 passes to event • Vendor/Exhibit table • Hospitality gift basket
<p>Platinum \$1,000</p>	<ul style="list-style-type: none"> • Recognition as Platinum Sponsor • Name/Logo on all printed material (posters, brochures, school website, etc.) • Full-page ad in Slug Fest souvenir book • Prominent placement of banner (provided by company) • Announcements throughout the event • 10 passes to event
<p>Gold \$500</p>	<ul style="list-style-type: none"> • Name/Logo on all printed material (posters, brochures, school website, etc.) • Full-page ad in Slug Fest souvenir book • Placement of signage at event • Announcements during breaks • 5 passes to event
<p>Silver \$250</p>	<ul style="list-style-type: none"> • Name/Logo on all printed material (posters, brochures, school website, etc.) • Placement of signage at event • 1/2-page ad in Slug Fest souvenir book
<p>Bronze \$150</p>	<ul style="list-style-type: none"> • Name/Logo on all printed material (posters, brochures, school website, etc.) • Signage placed at competition rings • 1/4-page ad in Slug Fest souvenir book



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2016 SLUG FEST SPONSORSHIP FORM

Please accept our support for the success of the 2015 Slug Fest Karate Nationals. Our level of financial support is checked below and our check is enclosed.

Organization or Individual Sponsor Name:

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Alternate phone: _____

Email: _____

<u>SPONSORSHIP LEVEL</u>	<u>AMOUNT</u>
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<input type="checkbox"/> CORPORATE	\$5,000
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<input type="checkbox"/> PLATINUM	\$1,000
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<input type="checkbox"/> GOLD	\$500
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<input type="checkbox"/> SILVER	\$250
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<input type="checkbox"/> BRONZE	\$150
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All ads MUST provide copy-ready art in .JPEG format to: teamstorm@live.com

For any sponsor not submitting an ad copy, electronically, by due date will only have a picture of sponsoring student and business name.

Please make all checks payable to Martial Arts Institute of Louisiana and mail to: 111 Wisteria Lane, Luling, Louisiana 70070. – **ALL SPONSORSHIPS AND ADS MUST BY TURNED IN BY: MAY 1, 2016**

For more information, please contact us at 504-328-4000. TAX ID#: 20-8372415